



TRICASTER[®]

FOR CITY GOVERNMENT

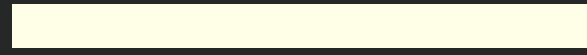
Graphics Automation

exertis | BROADCAST



WHY USE A TRICASTER FOR CITY COUNCIL OR LOCAL GOV?

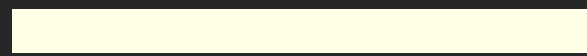
- Potentially Limitless Sources
- Ease of Use (Control Interfaces)
- IP Inputs (MS Teams, Skype, Zoom)
- Native NDI
- Automation/Camera Control
- Simple Customization




THINK ABOUT IT:

**Why use a TriCaster for
City Council Local Gov?**

TRICASTER





WHAT SHOULD BE CONSIDERED WHEN CHOOSING TRICASTER?

- Cameras Types and Placement
- Number of Council Members or Seats
- Other Sources of Content
- Video Destination? TV Stations, Web, On-Demand
- Who's Running the TriCaster?
- Who's Running the Agenda?

THINK ABOUT IT:

**What should be considered
when choosing TriCaster?**

TRICASTER
