



Get your audience involved, with live polls

For as long as there have been three or more people making a decision, there have been polls. Whether you're picking a president or a place to eat (FYI, our vote is for tacos, always), polling is a great way to get a group involved, and find out what they think.

That's why we're excited to introduce live polls. Now, anyone with a Vimeo Enterprise plan can create and publish interactive polls in real time.

Gauging interest in your next quarterly company outing? Garnering product feedback with customers during a webinar? The beauty of live polling is that no matter what you're streaming, you can ask the questions — and get the answers — that are important to you.

Here's how it works:



Every poll is conducted through audience chat. That means the results will appear in audience chat (next to the Vimeo player) in real-time.



Audience chat and your polls are also embeddable, so you can conduct polls on your own custom websites.



Users have the option of including a poll as a graphic on top of their stream — further encouraging everyone to join in the conversation.

Adding live polls is one of many steps that Vimeo is taking to create the most interactive live streaming experience on the internet. So next time you stream, set up a poll and ask away. You and your audience will be happy you did.