



Live Q&A: A tool for live event engagement

Direct engagement has always been the name of the game with live streaming. Real-time interaction between you and your audience means more eyeballs, more growth, and more impact. And with Vimeo Enterprise, it's never been easier with our live Q&A feature.

How live Q&A works on Vimeo Enterprise:



Q&A sessions are conducted through audience chat. The most popular and recent questions will appear in audience chat in real-time.



Audience chat and live Q&A are also embeddable, so you can conduct a Q&A on your own custom websites.



Viewers submit questions for broadcasters to answer during their stream.



Viewers upvote questions, letting the broadcaster know which questions their audience wants to be answered.



Broadcasters can display a graphic of the question they choose to answer in their stream.

No matter the topic, live Q&A is a simple, effective way to get a conversation going during your live events.

With live Q&A joining live polls, live chat, and email capture — Vimeo Enterprise now offers an easy-to-use, powerful suite of live engagement tools for customers to engage any audience.